

2024 IMPACT REPORT



EMPOWERING YOUNG PEOPLE, TRANSFORMING FUTURES

As the largest provider of youth services in North London, we believe every young person deserves a safe place to belong, explore their potential, and build a brighter future. Here's the impact we made in 2024:

Our impact in numbers

3,170

Young people
experienced Unitas

34,559

Total visits

1,371

New members

2,913

Holiday Club
attendances



That's 50% more
than schools



Free hot meals
provided over
winter



Volunteer hours, a
value of £47,250



With thousands of young people walking through our doors each year, we provide not just activities but a foundation for growth, resilience, and success

Youth Centres are not a luxury - they're essential

OnSide's 2024 Generation Isolation report reveals that

76% of young people spend most of their free time on screens

52% say they want to cut back, but many don't know how

Unitas stands as a vital solution for our young people.

Our 11 state-of-the-art spaces, brought to life by inspiring youth workers who truly get young people, offer tailored programmes and activities, from creative studios to a climbing wall, boxing to baking, and from relaxing in the wellness room to sparking big dreams in our music and media studios.

For young people aged 8 to 19 (or up to 25 with additional needs), Unitas is where screens are swapped for skills, and scrolling gets replaced by real-life discovery.

"It has given me confidence to try to interact with people, to try building relationships."

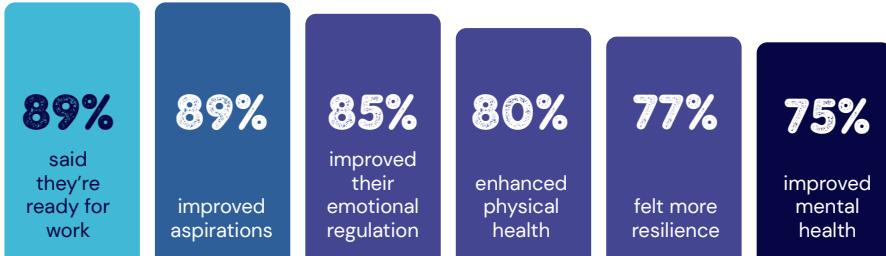
Walid Hussaine - Unitas Member, Young Leader Programme

THE RESULTS SPEAK FOR THEMSELVES

We're serious about our impact. We regularly evaluate the impact of Unitas on young people as well as the wider community:

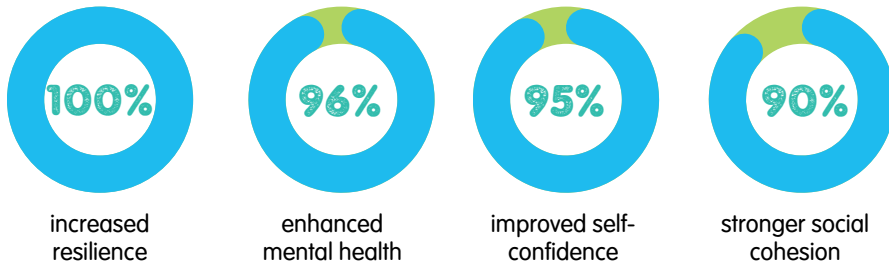
Measurable growth and development

We use tool called the ME App to track our programmes and the life-changing impact they have on young people. Across 2024:



The power of consistency

Our data indicates the more sessions young people attend, the greater the impact. Members who attended 100+ sessions felt:



Creating social value

Our national network, OnSide, in partnership with King's College London, released a study that translates our social impact into financial value, based on the difference Youth Zones make to young people's behaviours and overall health. Applying the same methodology, Unitas' social value in 2024 was:

£17.9m total annual social value
£1 donated to Unitas returned **£11.63** in social value
£5,251 social value per young person

Supporting young people who need us the most

Unitas is open to all, but we are especially committed to serving the most vulnerable young people locally, providing vital services that create opportunities and stability. Unitas members are:

22.5 x
more likely to be care-experienced than the local population

2.6 x
more likely to have a disability than the local population

2.1 x
more likely to receive free meals than the local population

"Unitas feels like a community - my community. I go as much as I can. It's a place I can chill out, train hard and seek advice if I need it. Unitas has given me the FIRE to be great"
Colena Padmore-Woode, former Senior Member, current Youth Worker



"The Media, Dance, Art and Music Rooms are my favourites. Being able to do something I've seen online and loved watching for a long time was so fun and freeing!" **Denitsa Kovacheva, Senior Member**

